



# ARAFAD A

## DIGITAL MARKETING | EXPERIENCE : 3 MONTHS

✉ aarafad26@gmail.com 📍 Kannur, Kerala

### CONTACT ME

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### LANGUAGES

- English ██████████
- Malayalam ██████████
- Tamil ██████████

### STRENGTHS

- Strategy Development
- Data Analysis
- Self learner
- Time Management
- Idea Generation
- Communication
- Leadership
- Growth Mindset

### PERSONAL DETAILS

- Nationality : Indian
- Date Of Birth : 26 June 2004
- Marital Status :Single
- Interest : Travelling
- Hobbies : Listening Music

### SOFTWARE SKILLS

- ADOBE PHOTOSHOP ██████████
- VISUAL STUDIO CODE ██████████
- WORDPRESS ██████████
- MICROSOFT OFFICE ██████████
- ADOBE ILLUSTRATOR ██████████

### PROFILE

Creative and strategic Digital Marketing Executive with a passion for crafting engaging campaigns that resonate with target audiences. Expertise in SEO, SEM, social media strategy, and content marketing to build brand awareness and foster customer loyalty. Skilled in using marketing automation tools and advanced analytics to optimize campaigns and drive sustainable growth. Strong background in managing budgets, executing paid media strategies, and delivering measurable outcomes.

### SKILLS & EXPERTISE

- Social Media Marketing
- Poster Designing
- LinkedIn & Insta Ads
- Lead generation
- Google Ads (Search, Display, YouTube)
- Domain & Web Hosting
- Google Business Listing

### EXPERIENCE

#### DIGITAL MARKETING EXECUTIVE

@ MetaHash Digital Media LLP

📅 December 2024 to February 2025 📍 Kaloor, Kochi

Meta Hash Digital Media is a Leading Digital Marketing Agency in Kochi , Kerala.

- Developing Digital Marketing Strategies, Market Research & Analysis: Conduct market research to understand target audiences, their behavior, and preferences. Analyze
- Search Engine Optimization (SEO) , Keyword Research & Analysis, On-Page Optimization, Off-Page SEO

### EDUCATIONAL QUALIFICATIONS

- 📅 2021  
SSLC  
@ Government Boys Higher Secondary School Cherukunnu
- 📅 2021- 2023  
SECONDARY  
@ Government Welfare Higher Secondary School Cherukunnu

### TECHNICAL QUALIFICATIONS

- 2024  
ADVANCED DIGITAL MARKETING TRAINING  
@Metahash Digital Media,Kaloor,Kerala

### DECLARATION

I hereby declare my unwavering commitment to upholding the values of integrity, ethics, and confidentiality in all aspects of my professional life.

Place: .....

Date: .....

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